



**ENERGY STAR
PARTNER**



Dura Coat Products, Inc. . . An ENERGY STAR Partner!

Dura Coat Products, Inc is helping clients make energy decisions that are good for the environment and their bottom line.

As an ENERGY STAR partner, Dura Coat Products, Inc has access to tools and resources that help identify opportunities and quantify the financial value of improved energy performance. Dura Coat Products, Inc is using ENERGY STAR's Guidelines for Energy Management and supporting tools and resources to help our customers improve their energy and financial performance, achieve operational excellence in their portfolios, and distinguish themselves as environmental leaders.

Let Dura Coat Products, Inc help you:

- **Assess the energy performance of your portfolio:** Identify improvement opportunities by rating the efficiency of buildings with the ENERGY STAR Energy Performance Rating System.
- **Set energy performance goals:** Dura Coat Products, Inc uses the Energy Performance Rating System to set goals for existing buildings. We also use ENERGY STAR's New Building Design Guidance, including Target Finder, to achieve goals as well as recognize plans for buildings designed to earn the ENERGY STAR.
- **Create and implement an action plan:** Justify projects in powerful financial terms, prioritize opportunities, and establish plans for reaching goals using ENERGY STAR's Building Manual.
- **Evaluate progress:** Compare improved energy performance against goals using the Energy Performance Rating System.
- **Recognize achievements:** Document and communicate project success, identify buildings eligible for the ENERGY STAR Label, achieve leadership awards, and develop case studies.
- **Become an ENERGY STAR Partner:** Dura Coat Products, Inc provides the opportunity for your company to make a commitment to energy excellence by partnering with ENERGY STAR.

To begin taking advantage of the benefits of improved energy performance, contact a Dura Coat Products, Inc representative:

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Did you know?

For Hospitals:

Each dollar saved in energy costs is equivalent to generating new revenues of \$20 for hospitals, or \$10 for medical offices and nursing homes.

For Hotels:

A 10% reduction in energy costs for the average full service hotel is equivalent to increasing Average Daily Rate by 2.6% and increasing Occupancy Rate by 4.3%. For the average limited service hotel, a 10% reduction in energy costs is equivalent to increasing Average Daily Rate by 1% and increasing Occupancy Rate by 2.4%.

For Office Buildings:

Each dollar invested in energy performance improvements in commercial real estate at a 20 to 30% savings rate, is equivalent to increasing Net Operating Income by 3 to 4% and increasing Asset Value by \$2.50 to \$3.75.

For Supermarkets:

A 10% reduction in energy costs for the average supermarket is equivalent to increasing net profit margins by 15%, increasing Earnings Per Share by \$.06, and increasing sales per square foot by \$71.



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TO: TO WHOM IT CONCERNS

DATE: 5-29-09

FROM: GORDON LOCKE

THIS LETTER CERTIFIES THAT ALL COLORS OF STEEL PANEL PRODUCED BY NORTHLAND STEEL ARE "ENERGY STAR" RATED (EXCEPT BLACK). NORTHLAND STEEL PANELS WITH THIS PAINT CAN BE USED FOR THE CURRENT "COOL ROOF" FEDERAL TAX CREDIT PROGRAM. THE CERTIFIED COLORS ARE LISTED BELOW.

LINER WHITE

WHITE

OCEAN (SLATE) BLUE

BONE WHITE

ASH GRAY

CLASIC (ANTIQUÉ) BRONZE

QUAKER (CHARCOAL) GRAY

DARK BLUE

GREEN

BARN RED

VINTAGE BURGUNDY

TAUPE (CLAY)

SANDSTONE (LIGHTSTONE)

RAWHIDE (TAN)

EARTH (COCOA) BROWN